Lights, Camera, Action!
Create awareness and promote U.S.-grown rice, National Rice Month, and the importance of rice to your state via video — and earn scholarship money in the process!

Make a video about rice production, healthy eating, sustainability … the list goes on! You can also conduct promotion activities in your community and showcase your work in a video.

It’s Easy to Participate!

1. Create a video about U.S. rice, National Rice Month, and the importance of rice to your state (3 min. or less)

2. Upload your video to Youtube or Vimeo

3. Submit your entry at www.thinkrice.com/scholarship

Visit www.thinkrice.com for more information, ideas to get started, and to enter your creative video!